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The interest in South East Queensland comes as buyers look for alternatives to the expensive Sydney and Melbourne housing markets with Sydney prices soaring more than 70% since early to 2012. Despite concerns about an oversupply of new apartments in Brisbane developers highlight the local tailwinds for the Gold Coast market such as the Commonwealth Games in April and the trend to holidaying in Australia rather than offshore.(due to fall in the Australian dollar)

The design Focus is also shifting into better quality owner-occupier stock rather than investor grade or holiday letting product, allowing buyers to enjoy their home or holiday residence in peace

*“Investor units seem to go ok but if you wanted to get a point of difference something that's a bit better quality draws interest”* Mr Graham Goldman director of Easyview Australia said

*“And having minimum 3 months leasing so it takes away the holiday letting that people can have quiet enjoyment in a great location near the beach”* he said.

The Commonwealth Games would show the area on the world stage while the trend of Australians holidaying in domestically with also support them.

Ray white Surfers Paradise chief executive Andrew Bell expects *“stock levels to be tight with demand from locals and Sydney and Melbourne investors who were finding the east coast capitals quite exorbitant The new apartment has were overdue there's been no new stock coming to the market”*

