

Why Gold Coast

The same can-do spirit that won the 2018 Commonwealth Games bid is helping the Gold Coast transform into a world class city dedicated to business growth, job creation and diversification.

Boasting three world-class universities, a Health and Knowledge Precinct, a Cultural Precinct and an unparalleled natural environment, the Gold Coast is perfectly positioned as a destination for all major industries.

MAIN EMPLOYERS BY INDUSTRY, CITY OF GOLD COAST:

Retail Trade	24,578
Health Care and Social Assistance	22,493
Accommodation and Food Services	19,905
Manufacturing	15,809
Education and Training	15,167
Construction	14,774
Professional, Scientific and Technical Services	11,914
Other Services	7,665

The Gold Coast is a city in transformation.

Growing from an economy built on construction and tourism, the Gold Coast is diversifying into a knowledge-based economic environment with strengths in health and medical, education, food, marine, and sport.

Key industries include:



Food and beverage

The food and beverage industry is recognised for innovation and development across functional foods, fresh produce and processing and manufacturing.



Health and medical

The health and medical sector is the Gold Coast's largest sector, employing over 40,800 highly skilled workers and contributing over \$2.2 billion to the local economy. Major projects include the [Gold Coast Health and Knowledge Precinct](#)(GCHKP).



Sport

The Gold Coast has grown into a hub of sporting excellence across high-performance training, international sport events, education, sport science, specialised clinicians, coaching staff, sport management and innovative product manufacturing.



Marine

The Gold Coast is the headquarters for internationally recognised marine brands from manufacturers of luxury super yachts to smaller recreational boats.



Education

The Gold Coast offers the greatest educational choice of any city of its size, attracting students from more than 100 countries.



Film

The Gold Coast has a diverse range of accessible locations and world-class staging and production facilities, allowing for almost any landscape to be replicated within the region from emotive city or country scenes, beautiful beaches and sub-tropical rainforests, a unique blend of architecture, and scenic roads and dusty quarries.



Investment (tourism)

With an enviable natural environment and diverse experiences, the Gold Coast has evolved into one of Australia's premier tourism destinations. Major developments that are underway or have been recently completed include the Gold Coast International Airport, Light Rail, Pacific Fair Shopping Centre, and The Star Gold Coast.



Information communication technology (ICT)

The Gold Coast has a varied ICT industry and is successful in attracting large corporates as well as nurturing small, innovative companies to export their products and services world-wide.

Source City of Gold Coast

DECEMBER 2017:

Australia Jobless Rate Holds at 56-Month Low of 5.4%

Australia's seasonally adjusted unemployment rate came in at 5.4 percent in November of 2017, the same as in the preceding month and in line with market consensus. The jobless rate remained at its lowest since February 2013, as the economy added 61,600 jobs while the number of unemployed increased by 4,100.

"In the 2017 September quarter, the unemployment rate in Gold Coast City was just 4.82%"